



SOCIAL MEDIA PRICING

Feature Package

- Your business will be featured for **three days, on two social media station pages of your choice on Facebook and Instagram.**
- 3 custom graphics showcasing business and product
- Campaign strategy and structure
- Relevant Hashtags
- Shared rights to all graphics created



Spotlight Package

- Your business will be featured for **one week, on 3 social media stations of your choice.**
- 4 custom graphics showcasing your business and products
- Campaign strategy and structure
- Relevant Hashtags



Takeover Package

- Bay Cities Radio will "take over" marketing your business for **one month on all five social media stations.** (increase brand awareness, engage new audiences and strengthen relationships with current followers)
- 8 custom graphics showcasing your business and products
- One Facebook Live or TikTok
- Facebook stories created daily generating traffic to your business
- Custom hashtag #'s for takeover week



Client Signature

Account Rep

Package Choice

